



The Corner Community Engagement and Communications: Feb 2025

Community Engagement

Outreach		2 Outreach Events	135 People Engaged	04 New Intakes
Ambassador Program		02 Newcomer Ambassadors	08 Green Ambassadors	611 Hours of Community Engagement
Volunteer Program		10 Volunteers	75 Hours Contributed	03 Youth Volunteers
Skill Building		05 Workshops	62 Participants	11 Hours of Instructions
Crisis Intervention		01 Community Crisis Intervention	13 One-on-One Intervention	00 Crisis Intervention at The Corner
Civic Engagement		02 Resident Groups Facilitated	126 Partnerships	00 Youth Participation

Communications

Social media		Facebook 6.9K No of engagement 730 Accounts Reached	Instagram 37 New followers 372 Profile Visits	X 04 New followers 11 Times mentioned
Website		00 Total Visitors	00 Unique Visitors	00 % Bounce rate
Google Business		1,228 Viewers	72 Phone calls directed	107 Directed to website
Newsletter		00 No of subscribers	00 % Open rate	00 Unsubscribed