







## The Corner Community Engagement and Communications: April 2025

### Community Engagement

<b>Outreach</b>		<b>2</b> Outreach Events	<b>05</b> People Engaged	<b>00</b> New Intakes
<b>Ambassador Program</b>		<b>00</b> Newcomer Ambassadors	<b>00</b> Green Ambassadors	<b>00</b> Hours of Community Engagement
<b>Volunteer Program</b>		<b>09</b> Volunteers	<b>104</b> Hours Contributed	<b>00</b> Youth Volunteers
<b>Skill Building</b>		<b>11</b> Workshops	<b>150</b> Participants	<b>30</b> Hours of Instructions
<b>Crisis Intervention</b>		<b>00</b> Community Crisis Intervention	<b>00</b> One-on-One Intervention	<b>04</b> Crisis Intervention at The Corner
<b>Civic Engagement</b>		<b>01</b> Resident Groups Facilitated	<b>05</b> Partnerships	<b>00</b> Youth Participation

### Communications

<b>Social media</b>		<b>Facebook</b> <b>1.4K</b> No of engagement <b>1.2K</b> Accounts Reached	<b>Instagram</b> <b>06</b> New followers <b>23</b> Profile Visits	<b>X</b> <b>02</b> New followers <b>11</b> Times mentioned
<b>Website</b>		<b>1383</b> Total Visitors	<b>981</b> Unique Visitors	<b>65 %</b> Bounce rate
<b>Google Business</b>		<b>549</b> Viewers	<b>108</b> Phone calls directed	<b>126</b> Directed to website
<b>Newsletter</b>		<b>00</b> No of subscribers	<b>00 %</b> Open rate	<b>00</b> Unsubscribed